CHANNEL ISLANDS AND THE CITY
WHAT IS CHANNEL ISLANDS AND THE CITY?

*Channel Islands and the City* is a annual publication which will be distributed primarily in the City of London in June 2019 and will be picked up by financial professionals.

The magazine will be published by the team behind *Businesslife* (right), the most respected business magazine in the Channel Islands, which has been running bi-monthly since 2009.

*Channel Islands and the City* will focus on the finance industries in Guernsey and Jersey, the relationships between the islands and the City, and the business that flows between them.

The magazine will comprise of in-depth articles in a number of existing finance areas such as funds, trusts, family office, private wealth, corporate and banking. It will also examine where future business may grow, not least in the area of cryptocurrencies and technology.

It aims to reflect the thoughts, vision, intellect and excellence of business professionals in the Channel Islands and act as a forum to send that message globally.

The relationship between the Channel Islands and the City has never been more important. It’s the intention of this magazine to show exactly what Guernsey and Jersey have to offer.
A MEETING OF MINDS
THE ENDURING RELATIONSHIP BETWEEN THE CHANNEL ISLANDS AND THE CITY

A TALE OF TWO ISLANDS

THE CHANNEL ISLANDS’ RELATIONSHIP WITH THE CITY AT LONDON HAS MAJOR IMPLICATIONS. BUT WHAT IMPACTS US THE COUNCIL TO THE CITY AND WHAT WOULD BE SPEND TO AND SENATE INDX OF ECONOMIC, TRADE AND MARKET. THIS IS HOW SIGNED AND IMPACTS THE CITY?

HEADING OFF TO MARKET

THE CHANNEL ISLANDS’ RELATIONSHIP IS DEFINED AS A REPUTATION AS LED TO A LENDING TO LOCAL, REAL ESTATE INVESTMENTS – AN ISSUE THAT’S BECOMING A GLOBAL PAST

DISTRIBUTION

Channel Islands and the City will have a print run of 10,000 copies:
- 8,000 copies will be distributed in business locations in the City of London and select UK airport lounges
- 2,000 copies will be available in business receptions and airports in Guernsey and Jersey
- For the full City distribution list, please contact Carl Methven - details on page six.
Our advertising options mean that you can promote your business in the way that best suits your marketing goals. Choose from:

**Standard advert:** Available in a range of sizes and positions, simply provide us with print-ready artwork.

**Advertorial:** Designed to look like a feature, advertorials allow you to talk specifically about your products or services.

Alternatively, you can write about broader issues and contextualise your products and services accordingly.
ADVERTISING: COSTS

Double page spread: £2,415

DPS Half Page: £1,430

DPS strap: £995

Full page: £1,655

Half page: £985

Banner: £875

Type area:
Double page spread: 382w x 252h

Trim size: 406w x 276h +3mm bleed

Type area:
DPS Half Page: 382w x 126h

Trim size: 406w x 138h +3mm bleed

Type area:
DPS strap: 382w x 63h

Trim size: 406w x 75h +3mm bleed

Type area:
Full page: 179w x 252h

Trim size: 203w x 276h +3mm bleed

Type area:
Half page: 179w x 126h

Trim size: 203w x 138h +3mm bleed

Type area:
Banner: 87w x 252h

Trim size: 203w x 75h +3mm bleed

Please note: All measurements are in millimetres.

Half-page and quarter-page advertisements should sit within the grid. There is no availability for bleeds on half-page, quarter-page and banner layouts.

Artwork
Artwork is accepted in the following formats:
• High-resolution pdf file
• Photoshop EPS with all fonts converted to paths and images embedded
All artwork must be supplied as CMYK with all fonts and images embedded.

Delivery:
Via email (maximum file size 6Mb) to artwork@blglobal.co.uk
Or via ftp (details can be provided).

Requested positions
Inside front cover: £2,095
Inside back cover: £1,995
Prime position: £1,995
Back cover: £2,415
In addition to adverts and advertorials, Channel Islands and the City will carry a business directory – an exceptional reference tool for people looking for companies in the Channel Islands. Advertise in the magazine and you will also receive a one-off entry in the Businesslife searchable online directory.

**Cost:**

Magazine Directory
(includes free online entry)
£350
All advertisements accepted for publication by Chameleon Group Limited in any of its print or online publications can only be accepted on the following condition accepted on the following conditions:

- The publisher does not accept liability for any loss, or damage caused by:
  a) an error, inaccuracy or omission in the printing of an advertisement.
  b) any failure to publish on the date or dates specified by the advertiser.
  c) the publication of any advertisement on any date (or dates) other than the date (or dates) specified by the advertiser, whether the actual date of publication be earlier or later than the date (or dates) specified; and/or in a specific issue.

- All advertisements are subject to the contents being approved by the management. The management reserves the right to refuse any advertisement, even though accepted and pre-paid, or to make any alterations deemed necessary.

- Proofs of advertisements will be submitted on request. Once the proof has been agreed and signed by the advertiser (or his agent or representative) no further alterations can be entertained, except by agreement with the publisher at the advertiser’s expense.

- Notice of cancellation of advertisements must be received at least 20 working days prior to publication. Non-compliance with the above cancellation time will incur the full cost of the space booked.

- It is the responsibility of the advertiser to check the correctness of each insertion of an advertisement. No responsibility can be assumed for the repetition of an error in the advertisement ordered for more than one insertion unless notification is received by the publisher immediately an error occurs.

- All advertisements are accepted and published on the understanding that the advertiser is authorised to publish the contents of the advertisement. The advertiser will indemnify the publisher against all actions, claims, demands, costs and expenses which might be taken out or made against the publisher or may be incurred or become payable by the publisher in respect of or arising out of each advertisement.

- While every care is taken, the publisher is not responsible damage of artwork or photographs or any other advertising material.

- Prices published by the Chameleon Group Limited are subject to revision at any time and orders are accepted on the condition that the price binds Chameleon Group Limited only in respect of the period specified in the applicable rate card. Prices are exclusive of GST. Credit accounts must be settled within 14 days of the invoice date. Interest will be charged monthly on overdue accounts at the rate of 2.5% above base rate.